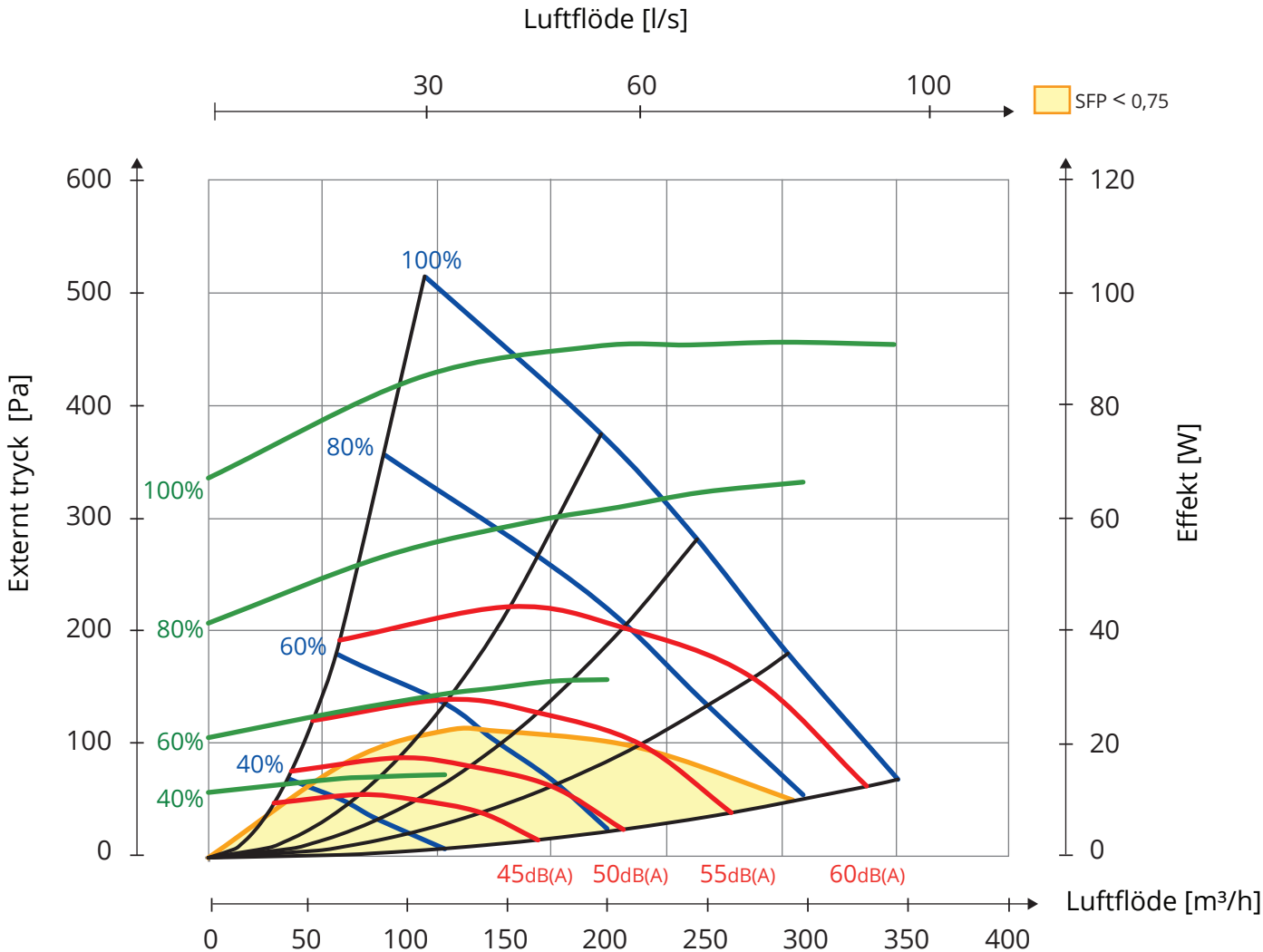Frånluftssida